



Call for Papers



DEAR COLLEAGUE,

We are pleased to invite you to submit a paper for the **17th International Arts and Cultural Management Conference** which will take place in **Lisbon from the 23rd to the 26th of June 2024**.

AIMAC is the largest association dedicated to arts and culture management, created in 1991, with an international presence with participants from more than 40 countries.

As you may know, the Association is associated with the **International Journal of Arts Management**, edited by HEC Montreal and Bocconi University thus creating a unique opportunity for you to submit an extended version of your paper for it to be published in their journal.

Submissions from multiple fields of **CULTURAL MANAGEMENT** are welcome, as the Conference will cover a wide range such as:

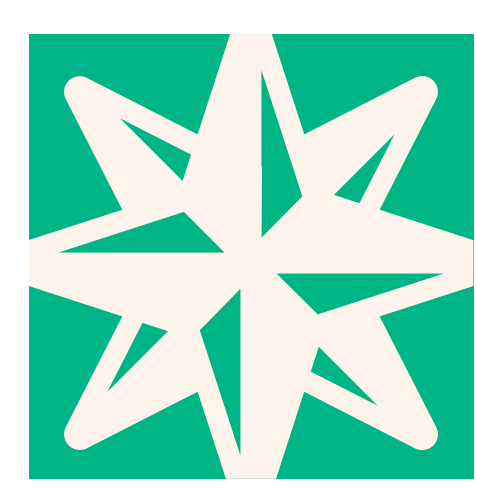
- Fine Arts
- Performing Arts
- Festivals
- Heritage
- Intellectual property rights
- Museum and Exhibition
- Cinema, TV, and Audiovisual
- Publishing
- Music
- Fashion
- Photography
- Video Games
- Arts and Crafts
- Cultural Policies and Regulation
- Creative Industries

Proposals addressing the specifically creative and cultural dimensions and challenges of related fields (gastronomy, digital economy, tourism, sport...) or integrating them in a comparative dimension with art & culture can also be accepted.

The papers will be organized and presented in **different tracks**, namely:

Consumer Behaviour, Strategic Management, Strategic Marketing, Financial Management and Governance, Organizational Behavior and Human Resources, Cultural Policies, Cultural Entrepreneurship and Cultural Economics and Creative Industries.

Each Track and the Poster Session will have a Best Paper Award and AIMAC Best Paper Award Conference will be chosen among them.



You are also offered the possibility to attend, on this occasion : 1) **PhD Doctoral Symposium**, 2) **Paper Writing Development Workshop with IJAM editors** (both on Saturday and Sunday 22-23 June) 3) **Special Session with Portuguese Cultural Programme Makers** (Tuesday 25 June).

Experience Beyond the Horizon:

This is not just about academia – it's about enriching your experience through our **social program**. Imagine strolling through the historic **charm of Sintra**, basking in the **allure of Estoril**, and indulging in a **Gala Dinner at an iconic space that captures the essence of Lisbon**.

(Gala Dinner location will be in the Square of the photo above).

A special program will be proposed for accompanying people.

CONFERENCE DEADLINES

- 31 October 2023 Deadline Call for Paper (extended abstracts) Conference / Doctoral Symposium
- 31 January 2024 Acceptance Notifications
- 31 March 2024 Early Bird Registration Deadline
- 20 May 2024 Open submission of Final Paper
- 22-23 June 2024 Doctoral Symposium



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The conference will take place on **ISCTE BUSINESS SCHOOL** (in the Centre of Lisbon).

Publication rules are available in the website, where you can also find further information about the Conference: www.aimaclisbon2024.org

Key Information on the paper and poster submission:

- You should submit your **Abstract, Paper and Poster directly on the Conference Submission Platform**. We will only consider papers that have been submitted via the online submission platform.
- The abstracts are expected to have between 1000 and 1500 words.
- Tables, graphs, appendix and/or reference paper will be possible to upload separately as attachments.
- The official language of the conference is English.
- The posters are expected to be sent directly on the Conference Submission Platform, and must be written in English.



For further information, do not hesitate to contact us by e-mail at aimaclisbon2024@leading.pt or refer to the **AIMAC Conference website**.

We are looking forward to receiving your submission. Best regards,

Alexandra Fernandes (Portugal)
Pedro Dionísio (Portugal)
Pierre-Jean Benghozi (France)

AIMAC Conference Co-Chairs

www.gestiondesarts.hec.ca/en

